

STRAWBERRY ORGANIC & CONVENTIONAL

How HealthySoil Works

1. **Develops a healthy root system**
 - Increases resistance to stress and disease
2. **Relieves soil compaction**
 - Improves aggregate soil structure
3. **Suppresses disease**
 - Out-competes soil pathogens

Bedding and Planting

Post-Fumigation (18-22 gal/acre)	<ul style="list-style-type: none"> • Initial inoculation • Builds soil structure • Contains organisms that promote colonization 	\$185/acre
Post-Planting (18-22 gal/acre)	<ul style="list-style-type: none"> • Secondary inoculation • Contains fungi and nutritional resources 	\$185/acre

In-Season Applications

As Required (18-22 gal/acre)	<ul style="list-style-type: none"> • Soil biomass maintenance • Contains diverse food resources to maintain & elevate the soil food web • Enhances fruit and sizing 	\$185/acre
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HealthySoil Organic Tree Fruit/Nut Program is approved for Organic Crop Production. Complies with 7 CFR (Code of Federal Regulations) Part 205 USDA National Organic Program (NOP) and with California Leafy Green Marketing Agreement (LGMA). HealthySoil only uses production materials of known origin and handling. All production materials are animal-manure free. CDFA-OIM.

Add-On Programs

	BaseCoat-O®	<ul style="list-style-type: none"> • Organic fertilizer with slow-release minerals & trace elements • Used to re-mineralize soil 	\$170/acre
Conventional Only	VayaSal® (Salt Mitigation)	<ul style="list-style-type: none"> • Moves sodium (salt) out of the root zone • Lowers EC (electroconductivity) • Lowers SAR (sodium absorption ratio) 	\$45/gal
	Stress Fighter® (1-25-24)	<ul style="list-style-type: none"> • Strengthens root system to prevent stress 	\$27.50/gal

What HealthySoil Delivers

1. **Lowers production costs and increases profitability**
 - Reduces input requirements (fertilizer, pesticides, water)
 - Increases fertilizer efficiency
2. **Improves soil health quickly/effectively**
 - Increases infiltration
 - Lowers soil salts (EC - electroconductivity)
3. **Improves crop quality and yield**
 - Increases uniformity and shelf-life
 - Provides consistent yields throughout the season
4. **Mitigates water quality issues**
 - Improves soil aggregate structure
5. **Produces strong, healthy plants**
 - Improves nutrient cycling
 - Holds nutrients in the root zone



CENTRAL COAST

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